

Our Corporate Plan 2018-2023

"Ready for the future"

Stronger communities

- 1. People live longer, healthier and independent lives
- 2. Adults and children are supported in times of need
- 3. People and communities achieve their full potential

- ✓ 1.1 Supporting healthy lifestyles
- ✓ 1.2 Promoting independence for older people and people with disabilities
- 2.1 Safeguarding and supporting people in vulnerable situations
- 3.1 Enabling communities to support themselves
- ✓ 3.2 Provide culture and leisure
- ✓ 3.3 Keeping the district safe

Stronger places

- 4. Delivering effective core services that people want
- 5. A district with planned development
- 6. An environment where new and existing businesses thrive

- ✓ 4.1 Keeping the district clean and green
- 4.2 Improving the district housing offer
- ✓ 5.1 Planning development priorities
- ✓ 5.2 Ensuring infrastructure supports growth
- ✓ 6.1 Supporting business enterprise and attracting investment
- ✓ 6.2 People develop skills to maximise their employment potential
- ✓ 6.3 Promoting retail, tourism and the visitor economy

Stronger council

- 7. Customer satisfaction
- 8. Democratic engagement
- 9. A culture of innovation
- 10. Financial independence with low Council Tax

- ✓ 7.1 Engaging with the changing needs of our customers
- ✓ 8.1 Robust local democracy and governance
- ✓ 9.1 Enhancing skills and flexibility of our workforce
- ✓ 9.2 Improving performance through innovation and new technology
- ▲ 10.1 Efficient use of our financial resources, buildings and assets
- ✓ 10.2 Working with commercial partners to add value for our customers